The Office of Institutional Analysis (IA) conducts regular benchmark surveys and ad hoc studies to gather data on students, faculty, & alumni. Shared in this issue are findings on select items from latest studies.

**Spring 2013 Gettysburg Rising Sophomore Survey: Highlights**

The Survey is bi-annually administered to first-year students during late spring semester. The survey gathers data on first-year student transition, satisfaction with various aspects of the College, such as faculty & campus facilities and services.

*How well did Gettysburg meet first-year students’ expectations?*

<table>
<thead>
<tr>
<th>Quality of faculty</th>
<th>Fall 2010</th>
<th>Fall 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Degree of academic demands</td>
<td>90%</td>
<td>92%</td>
</tr>
<tr>
<td>Quality of residence hall life</td>
<td>84%</td>
<td>75%</td>
</tr>
<tr>
<td>Quality of social life</td>
<td>86%</td>
<td>77%</td>
</tr>
<tr>
<td>Quality of education</td>
<td>94%</td>
<td>94%</td>
</tr>
</tbody>
</table>

87% of first-year students reported being satisfied with the intellectual life on campus.

*How did first-year students perceive academic advising effectiveness?*

| Advisor was knowledgeable about ways to achieve your personal academic goals* | Fall 2010 | Fall 2012 |
| Advisor was knowledgeable about courses and opportunities outside of his/her department* | 83% | 84% |
| Advisor was available when you needed to see him/her** | 89% | 88% |
| Satisfied with the quality of academic advising offered by the assigned advisor*** | 93% | 96% |

*Somewhat knowledgeable+Generally knowledgeable+Very knowledgeable
**Sometimes available+Always available
***Generally satisfied+Very satisfied in A

*What are the top 3 primary sources of academic advice?*

<table>
<thead>
<tr>
<th>Source</th>
<th>Fall 2010 cohort</th>
<th>Fall 2012 cohort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assigned advisor</td>
<td>24%</td>
<td>29%</td>
</tr>
<tr>
<td>Self</td>
<td>26%</td>
<td>24%</td>
</tr>
<tr>
<td>Other students</td>
<td>18%</td>
<td>17%</td>
</tr>
</tbody>
</table>

67% of the Fall 2012 entering cohort was assigned a faculty advisor who also taught one of their classes, up from 60% reported by the Fall 2010 entering cohort.
Spring 2013 HEDS Senior Survey: Highlights

This annual survey is administered to graduating seniors in April. This year, Gettysburg’s survey participation rate reached a new high—98%, much higher than that of our peer group.

How is Gettysburg different from its peer group?

Significant differences were found on many items. Examples: Gettysburg students reported a higher level of satisfaction with: availability of courses, course instruction in business, internships or off-campus study, recreation/athletics programs & facilities, career services, counseling services, food services, housing, financial services, student union facility & programs, social life on campus, and campus safety.

On a few items, Gettysburg reported a lower level of satisfaction, e.g., racial/ethnic diversity.

How did Gettysburg results change?

Noticeable changes were found on a number of items. Below is just one example:

How about graduate school acceptance?

164 students from the Class of 2013 applied to graduate school; 140 were accepted, or an acceptance rate of 85%.

97% of Gettysburg rising sophomores entering in Fall 2012 reported that they knew who their assigned faculty advisor was.
One-Year-Out Alumni Outcomes Study: Graduating Class of 2012

What’s NEW about this year’s study?

- For the 1st time, two additional methods were used to collect alumni placement data besides the traditional One-Year-Out Alumni Survey: HEDS Senior Survey, and LinkedIn search. This expanded data collection led to a participation rate of about 87%.
- For the 1st time, placement by major became available because of a large sample.

How about the placement rate?

Within a year after graduation, 93% of the 2012 graduating class reported being employed or attending graduate school (Class of 2011: 93%). 6% reporting still seeking employment. 1% reported being in transition.

About 10 alumni work overseas.

How does Gettysburg compare with its peers?

Peer information has been limited. As of August 7, 2013: Of the 6 REACH colleges, 2 had published their report. Of the 6 LIKE colleges, no result was publically available at that point:

<table>
<thead>
<tr>
<th>% employed or attending graduate school:</th>
<th>Class of 2011</th>
<th>Class of 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gettysburg</td>
<td>93%</td>
<td>93%</td>
</tr>
<tr>
<td>Hamilton</td>
<td>94%</td>
<td>96%</td>
</tr>
<tr>
<td>Bucknell</td>
<td>92%</td>
<td>94%</td>
</tr>
<tr>
<td>Denison</td>
<td>90%</td>
<td>Unavailable</td>
</tr>
<tr>
<td>Dickinson</td>
<td>92%</td>
<td>Unavailable</td>
</tr>
</tbody>
</table>

How much is their starting salary?

Caution: Salary data was available from 106 alumni. Note this limitation of a small sample size when making generalizations.

The proportion of domestic students of color & international students has been growing, from 8% in Fall 2005 to 13% in Fall 2013.
Members of Class of 2013: Where are they attending graduate school?

**Graduate programs members of the Class of 2013 are attending (a sample):**

- Harvard
- Yale
- Columbia
- Brown
- Trinity College in Dublin
- U of Chicago
- Boston U
- Edinburgh U
- Duke U
- King’s College in London
- Rutgers U
- George Washington U
- Indiana U
- Emory U
- UNC at Chapel Hill
- U of Maryland
- John Hopkins U
- NYU
- U of British Columbia

--- *Source: Self-reports on 2013 HEDS Graduating Senior Survey*

A complete report on the one-year-out alumni outcomes for the Class of 2013 will be available summer 2014.

**Survey Schedule**

The Office of Institutional Analysis will be conducting the following benchmark surveys during 2013-2014:

**Full survey reports available later in the fall:**
- Spring 2013 Rising Sophomore Survey
- Spring 2013 HEDS Senior Survey
- Fall 2013 CIRP Freshman Survey
- Voluntary Withdrawal Questionnaire

**Upcoming Surveys:**
- Spring 2014 NSSE
- Spring 2014 HERI Faculty Survey
- Spring 2014 HEDS Senior Survey

**More Assessment Resources**

To find out more about surveys and assessment, e.g., course syllabi reviews, departmental assessment practices, visit the Assessment Website at:

www.gettysburg.edu/about/offices/ees/institutional_analysis/assessment_/