HEALTHWAYS® FITNESS YOUR WAY
Get Access to Nearly 9,500 Fitness Locations

Enroll Now

Whether you want to lose weight and maximize your energy, or manage stress and improve your mood, here’s a great, low-cost way to meet your goals. Healthways® Fitness Your Way allows you to join a network of fitness facilities for a discounted rate, so you can work out anywhere when it’s convenient for you — at a cost that doesn’t stretch your budget.

How it Works

Healthways Fitness Your Way gives you access to nearly 9,500 fitness locations, including select national chains. As a Healthways Fitness Your Way member, you can visit any participating fitness location — anytime, anywhere — as often as you like.

Pay only $25 a month* and make a three-month commitment. Do it all online. Then put your fitness plan into action.

During the month of February, Healthways Fitness Your Way will waive the $25 initiation fee when you use the coupon code FebFit17.

How to Enroll

Log in to highmarkblueshield.com (or register for access by following the instructions).

- Select Member Discounts.
- Scroll to Member Discounts and select Blue365 Discounts.
- Select Browse All Deals and select Healthways Fitness Your Way.
- Select Login to Redeem (register for Blue365 by following the instructions for first time users.)
- Once registered, select Browse All Deals and select Healthways Fitness Your Way.
- Select Click Here to Enroll Now.
- Enter the coupon code FebFit17 when prompted. Coupon code valid from February 1 – February 28.
- Print your card and start using your membership right away!
- Present your card at the facility you choose.

You will be billed for $25 monthly. If you prefer, you can call 1-888-242-2060 to enroll. For member web support, please call 1-877-298-3918. The fitness center discount is separate and distinct from your health benefits plan.

* Taxes may apply. Individuals must be 18 years of age to purchase a membership. $25 monthly fee requires a three-month commitment.

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