Carroll County SHRM’s 5th Annual Conference
Friday, November 3, 8 a.m. – 4 p.m. | Carroll Community College

Keynote: Recruiting Myths & Trends for 2017 and Beyond
Presented by Tony Lee
Vice President of Editorial, Society for Human Resource Management (SHRM)
Career Guidance Authority appearing on radio and TV, including “The Today Show” and “Good Morning America”

We will explore how new recruiting technologies are reshaping the competition for talent, especially at start-up organizations. You will learn about new trends in recruiting tactics, as well as hear insights into how companies are building their employer brand. This session will explore key advancements in recruiting strategies, with advice on how to implement them; emerging technologies to allow you to connect with critical talent; and proven techniques that help your company stand out from your competitors.
Pending approval: 1.50 SHRM PDC’s

Employment Law Update for Shaping Public Policy
Presented by Christine Walters, JD, MAS, SHRM-SCP, SPHR
Independent Consultant FiveL Company

This interactive presentation will review, compare and contrast various legal, legislative and regulatory trends and ways HR professionals can become actively and successfully engaged in shaping public policy.
Pending approval: 1.25 SHRM PDC’s, 1.25 HRCI Recertification Credit Hours

Mindful Communication in Today’s Diverse Workforce
Presented by Kay L. Betz
Outfluence, LLC

Activities and a group project will demonstrate how diversity and experiential interpretation filter and block communication among individuals, and how these communication filters and barriers resulting from diversity in the workplace can be overcome.
Pending approval: 1.25 SHRM PDC’s, 1.25 HRCI Recertification Credit Hours

Recruiting Roundtable
Moderated by Lindsey Weigle
Bluewater Advisory

This roundtable discussion provides attendees an opportunity to listen and discuss information that may advance the recruitment process where they work, exchanging best practices and creating new methods and developments in the industry.
Pending approval: 1.25 SHRM PDC’s, 1.25 HRCI Recertification Credit Hours

For the complete agenda and presenter bios, visit www.carrollcc.edu/CCSHRM.

*Carroll County SHRM Members attending the event receive a $15 meeting voucher to attend a quarterly meeting in 2018. To join, visit carrollcounty.shrm.org

Please register online for the conference. Space is limited and cannot be guaranteed. Walk-in registrations are not accepted.

Register online at: www.carrollcc.edu/instantenrollment or call Continuing Education and Training at 410-386-8100

Course #: MGT-438-A2
$125* Carroll County Residents
$130* Out-of-County Residents
$135* Out-of-State Residents
Continental breakfast and lunch included.