

MAKING THE MOST OF YOUR MONEY

Are you taking advantage of all your bank has to offer? Here are some tips for what you can do to maximize your finances and get more out of a banking relationship:

Take the time to talk to a banker

If your banker doesn't take the time to ask if they can help make your day to day money management easier for you or how they can help you achieve your goals – then talk to another banker or even another bank. A good banker recognizes that not only can customers' needs change over time but so can the bank's offerings, and should be able to demonstrate how the latest products or services could better benefit you.

Loyalty Pays

Could consolidating accounts or services at one financial institution benefit you? Often, there are advantages to doing so – in the form of better interest rates, better rewards, reduced fees or added benefits. Find out how your bank "rewards" you for your business.

Take full advantage

Sign up for products or services that you may not currently be taking advantage of, or are new, which could benefit you.

For example, many banks offer time and money saving "automatic" services and online and mobile options, including:

- **Direct Deposit** of your pay for quicker, safer and easier access to your funds
- **Automatic savings** – making saving "automatic" can help you meet your savings goals
- **Online and Mobile Banking** – easily check your balances, transfer funds
- **Online Bill Payment and Statements** - access statements, view images of canceled checks, pay bills, and more
- **Alerts** - electronic notifications can let you know when you're overdrawn or when a direct deposit is made to your account

A benefit of being a Gettysburg College employee

PNC Bank is offering an enhanced WorkPlace Banking program, effective March 27.

"We are so excited about the new program; it offers better money management options and benefits. We are looking forward to letting everyone, including Gettysburg College employees who may already be PNC customers, know how they could benefit from the enhanced WorkPlace Banking program," explains Shannon Songer, a local WorkPlace Banking Business Development Officer at PNC.

To learn more, stop by any convenient PNC location, including the PNC Bank branches at 6 York (717-337-9011) or 245 Breckenridge (717-334-6552) streets and mention you're an employee of Gettysburg College, or email shannon.songer@pnc.com for more information.

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