



HEYMAN ASSOCIATES



**EXECUTIVE DIRECTOR
EISENHOWER INSTITUTE AT GETTYSBURG COLLEGE
WASHINGTON, D.C.**

ABOUT THE EISENHOWER INSTITUTE/HISTORY:

For over 35 years, the Eisenhower Institute has embodied President Dwight D. Eisenhower's legacy of leadership and public policy by providing dynamic programs that engage scholars, policymakers, students, and citizens. These programs have grown and evolved in response to the most pressing global challenges of the day, ensuring that Eisenhower's approach to dialogue and creative problem-solving endures across generations.

The Eisenhower World Affairs Institute

The Eisenhower World Affairs Institute was founded in 1983 by colleagues and confidants of President Eisenhower. Susan Eisenhower, the granddaughter of the late President, was a founding director and later the first president of the Institute. She designed and implemented one of the nation's most renowned public policy programs on U.S.–Soviet relations and remained with the Institute for several years. The success of the program and its emphasis on international cooperation and dialogue would go on to define the Institute's work over the next twenty years.

Center for Political and Strategic Studies

Susan Eisenhower left the Institute in 1989 and founded the Center for Political and Strategic Studies (CPSS) in 1991. Throughout the 1990s, CPSS established a reputation as a leading organization in the promotion of informed debate on U.S. relations with the former Soviet

Union and on issues of international security. Addressing topics such as nuclear non-proliferation, NATO expansion, and National Missile Defense, the organization also conducted regional studies on subjects including health and environmental degradation in Russia and the impact of emerging Islam in Central Asia.

The Eisenhower Institute

In 2000, the programs of the CPSS merged with the Eisenhower World Affairs Institute to form the Eisenhower Institute under the leadership of President and CEO Susan Eisenhower. To this day, the Institute works to advance civic discourse on significant issues of public policy, both domestic and international, through the rigorous pursuit of facts, respectful dialogue among stakeholders, and a focus on the future.

Gettysburg College

Gettysburg College was founded in 1832 by anti-slavery theologian Samuel Simon Schmucker and now ranks among the top liberal arts colleges in the United States.

The College has long been associated with the life and legacy of Dwight D. Eisenhower. When Eisenhower came to Gettysburg in 1918 to command Camp Colt, a tank training camp, the College provided housing for the young officer and his new bride at the home of the Gettysburg College chapter of Alpha Tau Omega. After the Second World War, Eisenhower returned to accept an honorary doctorate degree. Following his presidency, Eisenhower retired to his farm in Gettysburg and took an active part in the life of the College, serving on the board of trustees and maintaining a campus office where he wrote his memoirs.

In 1991, Gettysburg College strengthened its ties to the Eisenhower World Affairs Institute. The college was an ideal partner as the Institute worked throughout the 1990s to promote an enhanced undergraduate educational focus on public affairs by sponsoring numerous programs that linked education, scholarship, and public policy.

For more information: <https://www.gettysburg.edu/>

The Eisenhower Institute & Gettysburg College Today

The Eisenhower Institute and Gettysburg College cemented their relationship in 2009, and the Institute is now operated from two complementary sites at the heart of the nation's capital and in the historic Gettysburg home where Dwight and Mamie Eisenhower lived in 1918. The Institute remains a premier organization for research, discussion, and outreach in areas of leadership and public policy, facilitating top-level dialogue among policymakers and providing distinctive learning opportunities for undergraduate students.

For more information: <http://www.eisenhowerinstitute.org/home/>

GETTYSBURG COLLEGE PRESIDENT - ROBERT W. IULIANO:

Robert W. Iuliano was appointed the 15th president of Gettysburg College in 2019. He assumed office in July and was formally installed on September 28.

As president, Iuliano often emphasizes the distinctive role of liberal arts colleges—particularly Gettysburg College, given its historic location and proud connections to Presidents Abraham Lincoln and Dwight D. Eisenhower—in the ever-necessary work of sustaining the nation’s civic institutions and democracy. With this vision at the forefront, President Iuliano has committed his efforts to ensuring Gettysburg College students are positioned to apply their education for the public good, and are prepared to engage in the world with courage and conscience.

This essential work—the development of active citizens and thoughtful leaders invested in bettering today’s society—is dependent upon the vibrant campus learning environment that President Iuliano seeks to cultivate and sustain throughout his presidency.

In his first year, President Iuliano is partnering with many across the institution to foster an intellectual community that respects and embraces difference, in all its dimensions; that challenges students to think expansively and creatively across disciplines through a rigorous curriculum; and that purposefully examines the important issues of the day—an exercise aptly supported by the College’s academic, co-curricular, and extracurricular offerings, most notably the Center for Public Service and Eisenhower Institute.

President Iuliano has dedicated nearly his entire professional life to higher education, most recently as Deputy to the President, Senior Vice President and General Counsel at Harvard University, and as a lecturer at Harvard College and the Harvard Graduate School of Education.

For more than two decades, Iuliano helped to define and advance Harvard’s institutional priorities. He was instrumental in initiating governance changes enhancing the educational, research, and academic mission of Harvard, which represented the first changes to the university’s senior board since its formation by charter in 1650.

During his tenure, Iuliano was also responsible for articulating Harvard’s position on student body diversity and its admissions processes—a topic that has gained national attention. He partnered with Harvard President Emerita Drew Gilpin Faust to charge and compose a university-wide committee on belonging and inclusion. Similarly, in 2015, he helped convene a cross-disciplinary committee of tenured faculty that worked for over two academic years to restate and reaffirm the faculty’s commitment to student body diversity and its importance to Harvard’s pedagogy and mission.

President Iuliano is a graduate of Harvard College and the University of Virginia School of Law.

Learn more about President Iuliano and his thoughts on Gettysburg's inspiring history, goals for the future, and more — **in his own words.**

GETTYSBURG COLLEGE PROVOST - CHRISTOPHER J. ZAPPE:

Christopher J. Zappe was named Provost in 2010. Previously he served as dean of arts and sciences at Bucknell University, where he has also been a faculty member in the management department.

Provost Zappe earned a bachelor of arts in mathematics with honors from DePauw University in 1983 and an M.B.A. and Ph.D. in decision sciences from Indiana University in 1987 and 1988, respectively. From 1988 to 1993, he researched and taught various decision sciences courses in the College of Business Administration at the University of Florida in Gainesville. Provost Zappe taught undergraduate courses in business statistics, decision modeling and analysis, and computer simulation in the department of management at Bucknell University. He also taught advanced seminars in applied game theory, system dynamics, risk assessment, and mathematical economics.

He has published scholarly articles in peer-reviewed journals such as Managerial and Decision Economics, OMEGA, Naval Research Logistics, and Interfaces. He has also co-authored innovative texts in the decision sciences, including Data Analysis and Decision Making with Microsoft Excel and Managerial Statistics.

Provost Zappe continues to be an active classroom teacher at Gettysburg College in support of the First-Year Seminar Program, the Economics Department, the Management Department, and the Mathematics Department. He has also engaged Gettysburg students in the study of Dwight D. Eisenhower's leadership and decision making through a co-curricular program entitled "Eisenhower's Decisions."

POSITION: Executive Director, Eisenhower Institute at Gettysburg College

INTRODUCTION:

Gettysburg College seeks a dynamic and innovative leader to serve as the next Executive Director of the **Eisenhower Institute** ("EI"), a unique institute embedded within a highly selective liberal arts and sciences residential college. Grounded in President Dwight D. Eisenhower's legacy of leadership, and with a mission that speaks to the "unfinished work" powerfully articulated by President Lincoln in the Gettysburg Address, the Eisenhower Institute promotes nonpartisan discourse and critical analysis of public policy issues of societal and global importance.

This search occurs at a moment when the EI's work and commitment to non-partisan analysis is as important as it has ever been. With the increasing polarization in our national discourse, the EI's rigorous approach seeks to create intellectual, cultural, and social engagement that can help span difference and generate shared understandings essential to an effective democracy. In doing so, it aims to serve the nation. It also serves to advance the development of students at Gettysburg College, by providing them with a set of unique resources and experiences that teaches them how to lead with integrity, build capital to garner influence and translate knowledge into action. This is an integral aspect of the College's efforts to prepare students for leadership roles in their communities, in organizations, and in government.

The Eisenhower Institute offers many beneficial programs for our students. One of the most significant programs is the Fielding Center for Presidential Leadership Study, which promotes the study and analysis of presidential leadership for undergraduates and emphasizes the value of governmental service and civic engagement. This program offers special opportunities for students to meet and learn from senior members of the executive branch.

The Eisenhower Institute also engages with the Eisenhower legacy organizations, and the Executive Director plays a key role in the effective management of those relationships.

REPORTS TO: Provost of Gettysburg College

SUMMARY:

The Executive Director will set the strategic direction of the EI and will help ensure that the Institute effectively provides Gettysburg College students with the opportunity to engage directly on issues of public policy, through internships, access to renowned experts, symposia, and other programming; serves as a convener of subject matter experts, from government, nonprofits, the media, the academy, and elsewhere, on the most pressing issues of the day; and promotes knowledge creation through partnerships among scholars and practitioners and other opportunities.

The Executive Director will work closely with the Division of Development, Alumni and Parent Relations ("DAPR") to formulate and execute an EI fundraising plan in support of established priorities, and to assist with the cultivation of relationships with donors and prospective donors that will lead to financial and programmatic support from a variety of sources.

RESPONSIBILITIES:

- Oversee the programmatic, budgetary, and administrative activities of the EI.
- Conceptualize and recommend to the College ways to deepen the EI's national impact, to enhance the student experience and exposure to pressing national issues in D.C. and beyond, and to create opportunities for the focused examination of such issues by practitioners and scholars.
- Lead the development, articulation, and implementation of a dynamic experiential learning program. Program development will entail establishing internship opportunities for Gettysburg students in D.C., including through the use of the College's substantial alumni and parent network in the nation's capital.
- Enhance the EI's role as an organization that convenes stakeholders on important issues of public policy and examines them through non-partisan, evidence-based discussion.
- In collaboration with the College's Center for Career Engagement, prepare students for career opportunities in public, private, and nonprofit sectors.
- In collaboration with the Associate Provost and Dean of Public Policy Programs, establish programming that complements the academic programs and other experiential learning programs on the Gettysburg College campus.

- In collaboration with the Chair Emerita and others, design and implement programming in D.C. and in Gettysburg (e.g., policy roundtable discussions, book talks, and forums) on critical issues of our time. When appropriate, the Executive Director will use such events to commemorate anniversaries of Dwight D. Eisenhower's legacy of leadership.
- In collaboration with the College's Development, Alumni, and Parent Relations staff, develop and implement the EI's fundraising plan, including cultivation and stewardship events.
- Effectively represent the Eisenhower Institute in the D.C. community, on the Gettysburg campus, and with key groups, including alumni, parents, and other valued constituents.
- In collaboration with the Chair Emerita, be responsible for the effective management of the EI's relationship with the Eisenhower legacy organizations.

This senior position requires travel and some evening and weekend work, along with regular contact with donors as well as internal and external stakeholders, including a national advisory council.

SKILLS AND QUALIFICATIONS:

- Proven and effective leadership and management experience; background in higher education is a plus.
- A bachelor's degree at a minimum with preference given to those candidates who have completed an advanced degree(s).
- Minimum of 10 years of experience. Working knowledge of and relationships in Washington, D.C. strongly preferred.
- The ability to build bridges and strong collaborative relationships, especially across political divides, along with the intellectual and communication skills needed to engage effectively and foster those relationships.
- Proven management skills in nurturing a team- and goal-oriented environment that empowers staff through active communication and delegation that builds confidence, promotes diversity of thought, and celebrates achievements. Ability to attract and retain talented staff.
- A sharp eye for operational efficiency and the best use of resources, including demonstrated understanding of budgets and the ability to manage them.

- Demonstrated experience in managing fundraising activities. A charismatic individual who easily forms relationships.
- A deep appreciation for liberal arts education, a keen understanding of the mission and goals of the college and the EI's part in that.
- An understanding of the opportunities presented by new modes of electronic communications, and an appetite for creating opportunities to maximize their potential to reinforce a sense of community and engagement.
- Energy, integrity, high emotional intelligence, and a sense of humor.

ADDITIONAL CONTEXT:

The Executive Director will arrive at a time of significant strength and potential for the Eisenhower Institute, which celebrates the 10th anniversary of its merger with Gettysburg College this year. The Executive Director will demonstrate visionary and strategic leadership, managerial prowess, integrity, energy, intellectual curiosity, innovative thinking, a collaborative spirit, and a deep commitment to diversity, equity, and inclusion. The successful candidate will foster a professional and collegial environment for students, faculty, and staff.

Gettysburg College welcomes candidates who can demonstrate through their leadership, administration, and governance that they can contribute to the diversity of the campus community and the Eisenhower Institute.

Gettysburg College, an equal opportunity employer, complies with all applicable federal, state, local laws and regulations regarding nondiscrimination. All qualified applicants will receive consideration for employment and admission. The College prohibits discrimination and harassment, and provides equal opportunity without regard to race, ethnicity, color, religion, national origin, disability, veteran status, marital/familial status, possession of a General Education Development Certificate (GED) as compared to a high school diploma, sexual orientation, gender identity, gender expression, sex, age, or genetic information in all aspects of employment, educational programs, activities, and admissions. Pursuant to Title IX of the Education Amendment of 1972, Gettysburg College prohibits discrimination on the basis of sex (i.e., which includes but is not limited to the prohibition of sexual misconduct and relationship violence, including sexual assault and harassment) in all of its educational programs and activities.

For more information, please contact Heyman Associates:

Stephanie Elmessaoudi
Associate
(212) 784-2706
selmessaoudi@heymanassociates.com

Bill Heyman
CEO
(212) 784-2713
wch@heymanassociates.com