The Unfinished Work: A Strategic Direction for Gettysburg College 2016-2017

Update, Fall 2017
The Unfinished Work

- **Theme 1 Impact**
  - 6 goals
  - 25 implementation strategies

- **Theme 2 Inclusion and Internationalization**
  - 5 goals
  - 25 implementation strategies

- **Theme 3 Innovation**
  - 4 goals
  - 13 implementation strategies
Theme 1: Impact

Goals

1. Increase high impact practices (e.g. URCA, leadership)
2. Provide outstanding advising and mentoring
3. Capitalize on proximity to Washington, D.C.
4. Provide network and skills to launch into graduate school or career
5. Promote and support STEM
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
Theme 1: Impact
2016-2017 Accomplishments

Goals

1. Increase high impact practices (e.g. URCA, leadership)
   • Successful transition from HHMI/Mellon funding to Dickson/Kolbe funding for student summer research
   • Expanded leadership certificate program (79-112)
2. Provide outstanding advising and mentoring
3. Capitalize on proximity to Washington, D.C.
4. Provide network and skills to launch into graduate school or career
5. Promote and support STEM
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
Theme 1: Impact
2016-2017 Accomplishments

Goals

1. Increase high impact practices (e.g. URCA, leadership)
2. Provide outstanding advising and mentoring
   Establish Mentoring Task Force 2017-18
3. Capitalize on proximity to Washington, D.C.
4. Provide network and skills to launch into graduate school or career
5. Promote and support STEM
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
Theme 1: Impact

2016-2017 Accomplishments

Goals

1. Increase high impact practices (e.g. URCA, leadership)
2. Provide outstanding advising and mentoring
3. Capitalize on proximity to Washington, D.C.
   - Began implementation of EI Strategic Plan
   - Reallocated faculty position to public policy
   - Expanded Transportation access to include personal use
4. Provide network and skills to launch into graduate school or career
5. Promote and support STEM
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
Theme 1: Impact

2016-2017 Accomplishments

Goals

1. Increase high impact practices (e.g. URCA, leadership)
2. Provide outstanding advising and mentoring
3. Capitalize on proximity to Washington, D.C.
4. Provide network and skills to launch into graduate school or career
   - 27 postgrad applications
   - 5 winners; 3 honorable mentions; 1 alternate
   - 171 volunteers hosted career experience (31 new)
5. Promote and support STEM
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
Theme 1: Impact
2016-2017 Accomplishments

Goals

1. Increase high impact practices (e.g. URCA, leadership)
2. Provide outstanding advising and mentoring
3. Capitalize on proximity to Washington, D.C.
4. Provide network and skills to launch into graduate school or career
5. **Promote and support STEM**
   - $605,609 NSF S-STEM grant
   - $150,000 Mellon Presidential Leadership grant
   - Science recruitment plan
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
Theme 1: Impact
2016-2017 Accomplishments

Goals

1. Increase high impact practices (e.g. URCA, leadership)
2. Provide outstanding advising and mentoring
3. Capitalize on proximity to Washington, D.C.
4. Provide network and skills to launch into graduate school or career
5. Promote and support STEM
6. Provide opportunities to thrive physically, socially, and emotionally in college and beyond
   • Began College Life Suicide Prevention initiative
   • Increased late-night programming
   • Completed Greek Life Review Report
   • Phoenix Rising
Theme 2: Inclusion and Internationalization

Goals

1. Increase engagement with social justice issues through the Center for Public Service
2. Increase domestic and international diversity of students, faculty, and staff
3. Improve campus climate through an institutional approach to cultural change
4. Diversify the curriculum
5. Align physical spaces with inclusive, global perspective
Theme 2: Inclusion and Internationalization
2016-2017 Accomplishments

Goals

1. Increase engagement with social justice issues through the Center for Public Service
   • Established CBL Faculty Fellows program
   • Expanded local collaboration with food council, migrant families
   • Supported 55 CBLR courses
   • $150,000 Mellon Presidential Leadership grant
2. Increase domestic and international diversity of students, faculty, and staff
3. Improve campus climate through an institutional approach to cultural change
4. Diversify the curriculum
5. Align physical spaces with inclusive, global perspective
Theme 2: Inclusion and Internationalization
2016-2017 Accomplishments

Goals

1. Increase engagement with social justice issues through the Center for Public Service
2. Increase domestic and international diversity of students, faculty, and staff
   - Enhanced recruitment efforts (CBOs, international)
   - Raised $5.6M in endowed scholarship commitments
   - Eisenhower House addition
   - Formed Student Success Task Force
   - Piloted Faculty Inclusion Partner Program 2016-2017
   - Received $800,000 Mellon “Faculty Diversity Initiatives” grant
   - Plan to launch Staff Inclusion Partner program 2017-2018
3. Improve campus climate through an institutional approach to cultural change
4. Diversify the curriculum
5. Align physical spaces with inclusive, global perspective
Theme 2: Inclusion and Internationalization
2016-2017 Accomplishments

Goals

1. Increase engagement with social justice issues through the Center for Public Service
2. Increase domestic and international diversity of students, faculty, and staff
3. Improve campus climate through an institutional approach to cultural change
   • Finalized and implemented Divisional Inclusion Action Plans
   • Analyzed Campus Climate Study results and developed responses
   • Administered IDI to 820 people
   • Restructured OME, hired executive director
   • Hired chaplain, developed new Religious and Spiritual Life program
   • Developed institutional diversity statement
4. Diversify the curriculum
5. Align physical spaces with inclusive, global perspective
Theme 2: Inclusion and Internationalization

2016-2017 Accomplishments

Goals

1. Increase engagement with social justice issues through the Center for Public Service
2. Increase domestic and international diversity of students, faculty, and staff
3. Improve campus climate through an institutional approach to cultural change
4. Diversify the curriculum
   Received $800,000 Mellon “Faculty Diversity Initiatives” grant
5. Align physical spaces with inclusive, global perspective
Theme 2: Inclusion and Internationalization
2016-2017 Accomplishments

Goals

1. Increase engagement with social justice issues through the Center for Public Service
2. Increase domestic and international diversity of students, faculty, and staff
3. Improve campus climate through an institutional approach to cultural change
4. Diversify the curriculum
5. Align physical spaces with inclusive, global perspective
   - New space for OME underway
   - New space for Religious and Spiritual Life underway
   - Re-established ADA committee
Theme 3: Innovation

Goals

1. Encourage and support innovative pedagogy
2. Expand and integrate entrepreneurship opportunities
3. Enhance an innovative spirit among community members
4. Explore new technology for facilitating communication and collaboration
# Theme 3: Innovation

## 2016-2017 Accomplishments

### Goals

<table>
<thead>
<tr>
<th>1.</th>
<th>Encourage and support innovative pedagogy</th>
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<tbody>
<tr>
<td></td>
<td>• Awarded 15 JCCTL grants (creativity, digital literacy)</td>
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<td>• 2 JCCTL workshops</td>
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<td>• 2 JCCTL faculty reading groups</td>
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<td>• Offered 3 hybrid courses summer 2017</td>
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<td></td>
<td>• Developing Innovation and Creativity Lab</td>
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<td>2.</td>
<td>Expand and integrate entrepreneurship opportunities</td>
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<td>4.</td>
<td>Explore new technology for facilitating communication and collaboration</td>
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</tbody>
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Theme 3: Innovation
2016-2017 Accomplishments

Goals

1. Encourage and support innovative pedagogy
2. Expand and integrate entrepreneurship opportunities
   • Developed entrepreneurship plan
   • 4 student entrepreneurship fellowships summer 2017
   • Offered entrepreneurship bootcamp weekend
3. Enhance an innovative spirit among community members
4. Explore new technology for facilitating communication and collaboration
Theme 3: Innovation
2016-2017 Accomplishments

Goals

1. Encourage and support innovative pedagogy
2. Expand and integrate entrepreneurship opportunities
3. Enhance an innovative spirit among community members
   • Academic Technology Fellows program
   • Reinforcing innovation in campus messages
4. Explore new technology for facilitating communication and collaboration
## Goals

1. Encourage and support innovative pedagogy
2. Expand and integrate entrepreneurship opportunities
3. Enhance an innovative spirit among community members
4. Explore new technology for facilitating communication and collaboration
   - PCLA and CIC course-sharing
   - GLI online masters course
   - Website redesign underway with target launch January 2019