

## Guide to the MS-215: Eisenhower Memorabilia and Ephemera



**Abby Metheny '18, Fortenbaugh Intern  
(February 20, 2018)**

## **MS – 215: Eisenhower Memorabilia and Ephemera**

(3 boxes, 1 cubic foot)

Location: Special Collections

Inclusive Dates: 1915-2014

Bulk Dates: 1952-1956

*Processed by: Abby Metheny '18, Fortenbaugh Intern  
February 20, 2018*

### **Provenance**

Artificial collection compiled of various donations to Special Collections. Donors include Prof. Michael Birkner, Douglas Price, Victor Myers, and Robert B. Reynolds

### **Biographical Note**

Dwight D. Eisenhower was an American Army general during the Second World War and served as the 34<sup>th</sup> President of the United States. As a general, Eisenhower was responsible for planning and supervising the invasions of North Africa (Operation Torch) and France (D-Day landings). When running for president, Eisenhower was met with great support from multiple fronts, with both political parties vying for him to be their candidate. His campaign, using the simple slogan, "I Like Ike," was highly effective and Eisenhower went on to be elected as the 34<sup>th</sup> President of the United States. Eisenhower served as the President from 1953-1961, marking his time with multiple achievements such as bringing an end to the war in Korea, implementing integration in the Armed services, proposing the Civil Rights act of 1957, and admitted Alaska and Hawaii as states of the Union.

### **Scope and Content Notes**

This collection consists of various types of materials relating to Dwight D. Eisenhower, both as a general and as the president, collected from various donors over the years. The collection has been divided into chronological sections for ease of searching. The collection does have a few items relating to Eisenhower's life before he became president, such as his class photo from West Point in 1915 and photos of his military service in World War II. There is an eclectic collection of telegrams, stationary, notepads, and small items given by Douglas Price when he worked on Eisenhower's election campaign. Other items such as a scrapbook and program, relate to Ike's first presidential inauguration in 1953. There are also items pertaining to the memory of Eisenhower, like hats and a birthday dinner program. The collection is very much made up of odds and ends relating to Eisenhower and his life.

## Subjects

World War II – U.S. Army Generals – Eisenhower, Dwight D.

United States – Presidents – Eisenhower, Dwight D.

United States – Presidents – Campaign, 1952 – Eisenhower, Dwight D.

United States – Presidents – Campaign, 1956 – Eisenhower, Dwight D.

United States – President – Eisenhower, Dwight D. – Memory

## Series Description

This collection is divided into three Series. **Series 1:** Eisenhower in the Military **Series 2:** Eisenhower's Presidency, **Series 3:** Memory of Eisenhower

## Collection Listing

### Box 1

Finding Aid and Biographical Information

#### **Series 1 (Eisenhower in the Military)**

- 1-1 Photographs of Military Ike c.1919 and WW2 (Located in box 1)
  - Photo of Ike meeting Harvey S. Firestone c. 1919
  - Photo of Ike and Mark Clark (4)
- 1-2 Film Reel of Eisenhower meeting Harvey S. Firestone (Located in box 2)
- 1-3 West Point Class Photo, 1915 (Located in box 3)

#### **Series 2 (Eisenhower's Presidency)** (Located in box 1 unless otherwise noted)

- 2-1 Presidency Photos
  - President-elect Eisenhower with President Syngman Rhee of South Korea
  - Eisenhower with Mark Clark at The Citadel in South Carolina c.1955
  - Eisenhower and Nixon
- 2-2 Campaign Materials
  - Campaign Train Telegrams (October 1952)
  - Campaign brochure "Here is Where Eisenhower Stands" printed by Citizens for Eisenhower, National Office
  - Copy of Eisenhower Office stationary
  - Notes for a speech that Eisenhower delivered in Denver June 26, 1952
  - Press and staff travel itinerary for the Denver speech
  - List of the staff at the Eisenhower Headquarters at the Brown Palace Hotel in Denver, 1952

- Letter from Kay Tillman to Bob Reynolds, May 11, 1953 providing some observations about the whereabouts of some of the staff from the campaign office.
  - Obituary for Kay Tillman, office manager of the campaign office
- 2-3 Eisenhower Campaign Stationary (Blank)
- 2-4 Saturday Evening Post Norman Rockwell Print (1952)
- 2-5 Presidential Inauguration Program (1953)
- 2-6 Inaugural Committee Report (1953)
- 2-7 White House Stationary (Blank)
- 2-8 Congratulations Letter from Mamie (1955)
- 2-9 Mother's Day Service Program (1956)

(Located in box 2)

White House Mess Napkin Ring

Eisenhower – "Man of the Hour" medallion (Accession 2018-0122)

(Located in box 3)

Eisenhower Plate c.1956

Edward B. Crosland's Scrapbook of Eisenhower's Presidency

### **Series 3 (Memory of Eisenhower)**

(Located in box 1)

- 3-1 Photographs
- Photos of General and President Eisenhower (c.1944 and 1959)
  - West Point Eisenhower Statue Dedication c. 1983
- 3-2 Programs
- Eisenhower's Birthday Dinner Program (2002)
  - Eisenhower Childhood Home Museum Program
- 3-3 Booklet "Eisenhower and the Art of Leadership" (Eisenhower Centennial Celebration, Gettysburg College, 1990)

(Located in box 2)

Day 70<sup>th</sup> Anniversary Hat

1 Dollar Eisenhower Coin

### **Box 2**

Item List:

Film Reel of Eisenhower meeting Harvey S. Firestone

White House Mess Napkin Ring

D-Day 70<sup>th</sup> Anniversary Hat

1 Dollar Eisenhower Coin

### **Box 3**

Item List:

Eisenhower Plate c.1956

Edward B. Crosland's Scrapbook of Eisenhower's Presidency

West Point Class Photo, 1915

**Related Collections**

MS – 071: Mamie Eisenhower Letters

MS – 109: Dwight D. Eisenhower Appointment Books 1961-1967

MS – 111: Papers of Dwight D. Eisenhower

MS – 157: The Donald Brett Collection of Eisenhower Memorabilia

MS – 201: Hauser Collection of Eisenhower Political Ephemera

**For more information about Eisenhower Memorabilia and Ephemera**

Dwight D. Eisenhower Library Museum Collection

Dwight D. Eisenhower Presidential Library and Museum